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CSC 430

**Marketing Business-App Development**

Platforms Supported:

* iOS
* Android
* Windows Phone(eventually)

Free Version:

* Yes, ad-supported

Will it be limited to larger cities?

* Initially, yes. In the future we hope to branch this out nation-wide.

Will business have a monthly fee?

* Yes, per month, per location.

Limited to franchises?

* Nope, it's for any consumer based store.

Pricing?

* Every store has to pay a monthly fee and the additional stores are extra.

Types of plans?

* Initial base price and extra locations. Also, premier support.

How many developers are needed?

* At least 4 developers.

How long until roll-out?

* Ideally, 4 months. Realisticially, about 8 months.

Are users reqired to have internet connection?

* Absolutely